

MODEL CONSENT

Stylist Name and Address: _____

I, the undersigned, acknowledge and understand that my stylist would like to submit a picture or video of me to support their entry to the Beauty as a Business Scholarship Contest and that by agreeing to be a model for this contest, my name (or any fictional name), voice, comments, quotations, images, appearance and/or likeness (hereinafter, collectively "Personal Indicia") will be captured and recorded in photographs and/or video footage.

For good and valuable consideration, the receipt of which is hereby acknowledged, I hereby consent to and grant the stylist identified above ("Stylist") the right to use Personal Indicia in their print and electronic portfolio, website, social media, and promotional printed material with the intent of demonstrating the ability of the Stylist.

I also hereby consent to and grant Beauty as a Business, Inc., and its parent companies, affiliates, assigns, licensees, legal representatives, successors-in-interest, and their employees and agents ("BaaB") the right to use Personal Indicia to demonstrate Stylist's work and for its own marketing purposes including, without limitation, use in print and online advertising, social media, and other marketing materials (collectively the "Materials"). I understand and agree that the Materials may be published in various media and on the internet, including but not limited to, Facebook, Twitter, Instagram, YouTube, newspapers, magazines, press releases, newsletters, etc. that are open and discoverable to the general public. I understand that once the Materials described herein are disclosed, they may no longer be subject to privacy protections. I hereby relinquish all rights to review the Materials or approve any use of the Materials. I acknowledge that nothing contained herein shall obligate BaaB to make use of my Personal Indicia or any of the Materials. I also hereby waive any benefit of any "moral rights" or similar laws or any similar rights. I hereby covenant that I shall not commence or maintain any suit, proceeding, claim or action whatsoever against Stylist or BaaB, whether at law or in equity, in connection with its use of the Materials or Personal Indicia.

I represent and warrant that I am eighteen (18) years of age or older, I have full authority to grant this consent and that the rights I am granting to Stylists and BaaB do not conflict with any other agreements or legal restrictions.

This Model Consent and all terms thereof shall be binding upon, and inure to, the benefit of the parties, their successors, assigns and executors, administrators, personal representatives and heirs.

I have read the above authorization, release and agreement, and I fully understand the content.

ACCEPTED & AGREED TO:

By: _____
(Signature)

(Phone)

(Please print name)

(Email address)

(Address)